
OWASP AppSec Day 2018

Thank you for your interest in sponsoring AppSec Day 2018. Following the success of AppSec Day 2016 and 2017, we are happy to be announcing our third conference!

Our Success

In 2016 we sold 150 tickets to software developers and testers, devops engineers, students and security professionals, interested in learning about application security. In 2017 we have expanded our venue and doubled our ticket sales to local and interstate IT professionals. This year, we are expecting similar growth with over 450 delegates anticipated. To accommodate this growth the event will be hosted at the RMIT University, a world-class conference venue with award winning venue spaces.

About OWASP

[Open Web Application Security Project \(OWASP\)](#) is an open-source, not for profit association, made up of corporations, public sector organisations and individuals from around the world. Providing free, vendor-neutral and practical application security guidelines. OWASP is the de facto standard-setting body for web application security. OWASP has a strong open and global community with over 45,000 participants, and more than 125 organisational and academic supporters. With 200 local chapters across 6 continents in 117 countries.

Australian OWASP Chapters

The [OWASP Melbourne](#) chapter is not-for-profit community run group with a focus on application security. We cover a wide range of application security topics; and cater to beginners and advanced members alike. Our presentations are designed for people in the technology industry. Developers, DevOps engineers, testers, security advisors, penetration testers and application security enthusiasts. Our events are aimed at providing relevant, practical and actionable knowledge, that translates to stronger security and robust software.

OWASP AppSec Day

AppSec Day is Australia's only conference dedicated entirely to application security. Aimed at providing a welcoming environment for developers, testers, devops engineers and security professionals alike. To improve their application security knowledge, skills and to network with other like minded professionals.



AppSec Day 2018 will be held in Melbourne, Australia on the 19th of October. With a day filled with talks, hands on workshops and panel sessions to learn all things application security.

Conference Dates & Venue

The conference will be hosted at [RMIT University](#) ([Building 80](#)) located in Melbourne's CBD on the 19th of October 2018 at 9am to 6pm.



You can also browse the venue via [Google Maps](#).



Conference

The day will be fully catered, with morning tea, lunch and afternoon tea provided throughout the day; and break out area with refreshments, for networking and discussions. There will be further networking opportunities at the after party which will be hosted at a nearby venue with drinks and food provided.



The conference will consist of 2-3 streams of talks and workshops for various skill levels and interests. Some talks presented last year were:


- Securing Australia's Newest Bank - Tyro
- Hacking AWS end-to-end - Atlassian
- Lessons from a Billion Breached Records - Troy Hunt
- Defensive Secure Coding Tournament (CTF) - Secure Code Warrior (Workshop)
- How to spot and stop a wolf in sheep's clothing (a.k.a Account Takeover) - SafeStack
- Breaking CI/CD & Building Zero Trust deployment pipelines - CultureAmp
- Developers guide to XSS - Zero
- Wrangling Security and Identity across 80 AWS Accounts - SEEK
- Software Defined Radio Workshop - Pamela O'Shea (Workshop)
- Finding needles in haystacks - PentesterLab (Workshop)
- Sensible defaults for client-side security - Catalyst
- Build Security and Quality In with BSIMM - Synopsys


For a more detailed review of last years AppSec Day conference here is a blog post written by one of the attendees:


<https://developers.messagemedia.com/owasp-appsec-au-2017/>





AppSec Day 2017 Feedback


-  **bmousti** @bmousti · 14 Sep 2017
OWASP AppSec AU 2017 - The not so scary security conference
developers.messagemedia.com/owasp-appsec-a... great job
[@OWASPMelbourne](#) #security #appsec #conference

2 6
-  **Shogun Cybersecurity** @ShogunCySec · 10 Sep 2017
Had a great day at AppSec conference on Saturday, many thanks to
[@OWASPMelbourne](#) for organising such a great event.

2
-  **Shh Dontell** @Shh_Dontell · 10 Sep 2017
Replying to [@OWASPMelbourne](#)
Great conference once again OWASP team! Well done to everyone involved

1
-  **Simon East** @SimoEast · 9 Sep 2017
[@OWASPMelbourne](#) Had a great time at #AppsecAU Conference today. Heaps
of practical tools to sharpen my team's security practices. Cheers! 🌟

1
-  **Ricki Burke** @CyberSecRicki · 9 Sep 2017
Awesome day at [@OWASPMelbourne](#) #appsecday great crowd. Even got some
swag from [@SecCodeWarrior](#). Thanks for the organisers and all involved

7
-  **Steve** @riposte_sec · 9 Sep 2017
3/3 and last but not least a huge thanks to the organisers [@OWASPMelbourne](#)
for making it happen. So much more than last year. #appsecday

7



Sponsorship Packages

	Diamond	Platinum	Gold	Silver	Bronze
Number available	1	2	2	3	5
Price (USD)	\$9000	\$6000	\$4000	\$2500	\$1500
Free conference passes.	25	10	10	5	2
Two minute time slot before the keynote.	✓	✓			
Sponsor booth*	First-choice Placement	Second-choice Placement**	✓	✓	
Logo on attendee badge	Large	Medium	✓	✓	
Sponsor provided, freestanding banner	5 * First-choice Placement	3 * Second-choice Placement	2 * Regular Placement	1 * Regular Placement	
Literature available for attendees	✓	✓	✓	✓	✓
Thank you at event opening and closing	✓	✓	✓	✓	✓
Logo on event website and materials	✓	✓	✓	✓	✓

* See below for booth location and floor plan.

** Selection offered on a first served basis.

Other sponsorship packages (USD):

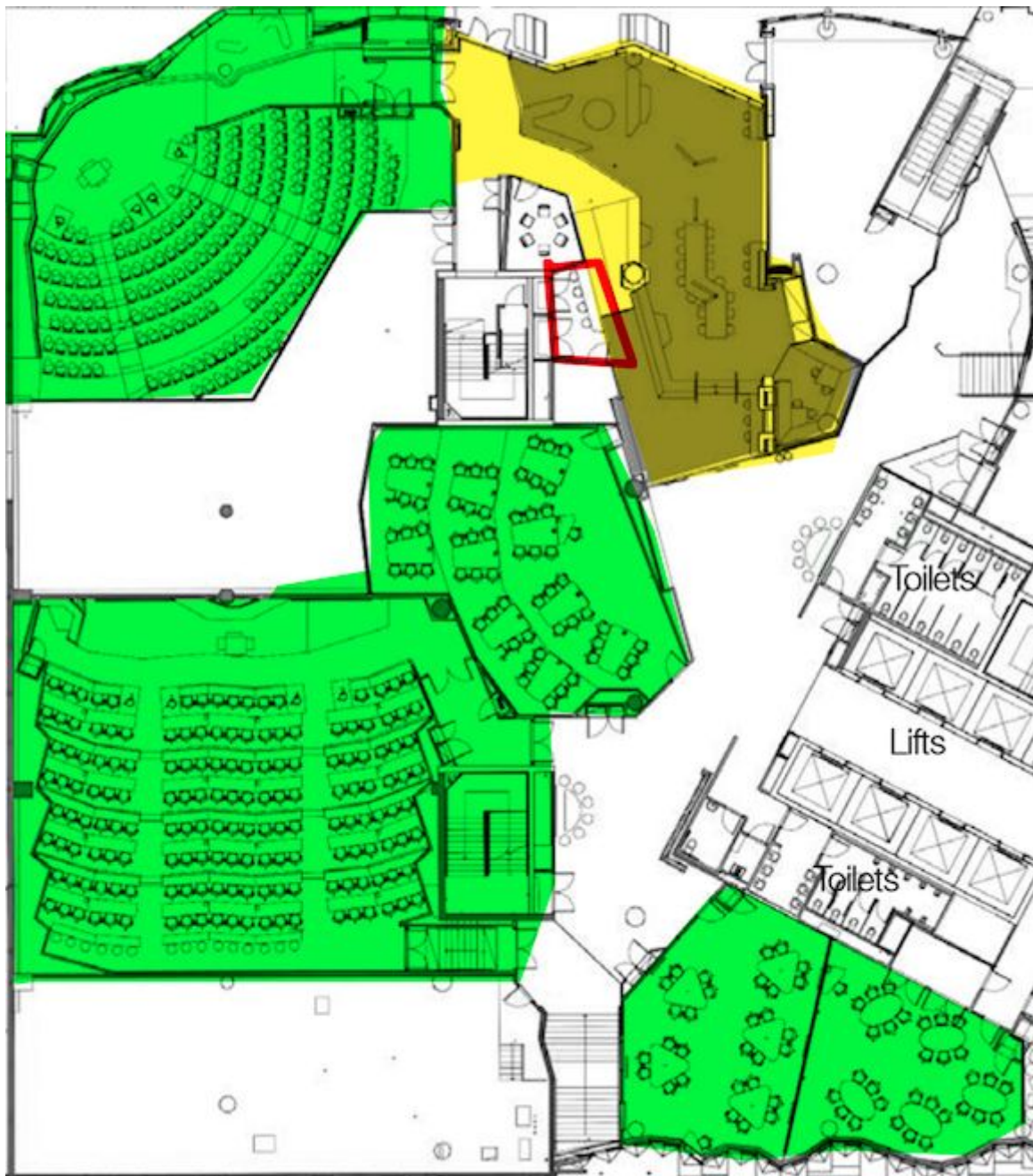
- Party: \$4,000 - Bronze package plus two sponsor-provided banners at party (2 available – can be shared).
- Lanyard: \$1500 - Sponsor logo within design (1 available).




Note: Custom sponsor packages can be negotiated upon request.

If you are interested in sponsoring OWASP AppSec Day 2018 in Melbourne, Australia. Or have any enquiries, please email appsecday@owasp.org.



Ground Floor Plan






-  Premium Sponsor Booth
-  Talk & workshop spaces
-  Lunch and breakout area



Level 1 Floor Plan



-  Sponsor Booths
-  Talk & workshop spaces
-  Breakout and snacks area

NB: Layout presented may be subject to change.

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